

**Policy Forum for Wales Keynote Seminar -
Prudent healthcare in Wales: challenges, practicalities and progress**

Timing: Morning, Tuesday, 24th February 2015

Venue: Cardiff Marriott Hotel, Mill Lane, Cardiff CF10 1EZ



FFORWM
POLISIŌU CYMRU
POLICY FORUM
FOR WALES

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Janet Finch-Saunders AM, Member, Health and Social Care Committee, National Assembly for Wales
- 9.05 - 9.15 **"The Prudent Approach: Why? And what that means"**
Professor Sir Mansel Aylward, Chair, Public Health Wales; Director, Centre for Psychosocial and Disability Research and Professor of Public Health Education in the School of Medicine, Cardiff University
- 9.15 - 9.25 **Making prudent healthcare a reality**
Professor Marcus Longley, Professor of Applied Health Policy and Director, Welsh Institute for Health and Social Care, University of South Wales
- 9.25 - 9.35 **Addressing financial challenges for NHS Wales**
Eifion Williams, Director of Finance, Abertawe Bro Morgannwg University Health Board
- 9.35 - 9.45 **Service redesign - increasing co-operation and integration**
Professor Ceri Phillips, Head, College of Human and Health Sciences and Professor of Health Economics, Swansea University and Author, *Simply Prudent Healthcare – achieving better care and value for money in Wales*
- 9.45 - 9.55 **Case study: prudent healthcare in practice**
Kamal Asaad, Medical Director, Cwm Taf University Health Board
- 9.55 - 10.20 Questions and comments from the floor
- 10.20 - 10.25 **Chair's closing remarks**
Janet Finch-Saunders AM, Member, Health and Social Care Committee, National Assembly for Wales
- 10.25 - 10.55 Coffee
- 10.55 - 11.00 **Chair's opening remarks**
John Griffiths AM, Member, Health and Social Committee and Children, Young People and Education Committee, National Assembly for Wales
- 11.00 - 11.25 **Next steps for prudent healthcare in Wales**
David Rees AM, Chair, Health and Social Committee, National Assembly for Wales
Questions and comments from the floor
- 11.25 - 11.55 **Adopting a 'prudent' approach - challenges and practicalities**
- Health and social integration in practice***
Eve Parkinson, Integrated Services Manager, Aneurin Bevan University Health Board
- Reforms to primary care and the role of the GP***
Dr Charlotte Jones, Chair, General Practitioners Committee Wales, BMA
- The role of healthcare technology***
Alison Rogan, External Affairs Director, Tunstall and Chair, Dementia-friendly technology task and finish group, Alzheimer's Society
- 11.55 - 12.10 Questions and comments from the floor
- 12.10 - 12.40 **Reducing demand on primary and secondary care services - 'prudent' approaches to self-care, public and mental health**
- Changing behaviour and lifestyles – improving public health and increasing self-care solutions to tackle rising NHS demand***
Dr Carl Hughes, Senior Lecturer, School of Psychology and Member, Clinical, Health and Behavioural Psychology Research Group, Bangor University
- The patients' perspective***
Councillor Marian Lewis, Councillor, Neath Port Talbot County Borough Council and Member, Abertawe Bro Morgannwg Community Health Council
- What does prudent health mean for mental healthcare in Wales?***
Alun Thomas, Chief Executive, Hafal
- 12.40 - 12.55 Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Policy Forum for Wales closing remarks**
John Griffiths AM, Member, Health and Social Committee and Children, Young People and Education Committee, National Assembly for Wales
Jonny Roberts, Associate Editor, Policy Forum for Wales