



FFORWM
POLISIÂU CYMRU
POLICY FORUM
FOR WALES

Health and wellbeing in Wales - new regulations, promoting healthier lifestyles and tackling health inequalities

2nd July 2015

CONDITIONS FOR USE OF TRANSCRIPTS:

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt please contact the forum first.

Contents

| | |
|--|-----------|
| <u>About this Publication</u> | 3 |
| <u>Agenda</u> | 4 |
| <u>Session Chair's opening remarks</u> | |
| Jenny Rathbone AM , Chair, Cross Party Group on Diabetes, National Assembly for Wales (<i>transcript</i>) | 6 |
| <u>Public health in Wales: the context for policy direction</u> | |
| Professor Simon Murphy , Professor in Public Health Improvement, Principal Investigator on PHIRN and Cardiff Co-Director for DECIPHer, Cardiff University (<i>transcript</i>) | 7 |
| Questions and comments from the floor (<i>transcript</i>) | 10 |
| <u>Implementing the Public Health Bill - challenges and next steps for policy</u> | |
| <i>'Community pharmacy - public health below the radar'</i> | |
| Steve Simmonds , Representation Manager Wales, National Pharmacy Association (<i>transcript</i>) | 13 |
| <i>Reducing harms to health</i> | |
| Elen de Lacy , Chief Executive Officer, ASH Wales Cymru (<i>transcript</i>) | 15 |
| Martin Blakebrough , Chief Executive Officer, Kaleidoscope Project (<i>transcript</i>) | 17 |
| Questions and comments from the floor (<i>transcript</i>) | 19 |
| <u>Encouraging healthy lifestyles - diet, physical activity and active travel</u> | |
| Paul Francis , National Exercise Referral Scheme Coordinator, Conwy County Borough Council (<i>transcript</i>) | 23 |
| Chris Cashin , Owner, Cardiff Nutrition Consultancy (<i>transcript</i>) | 25 |
| Jane Lorimer , Director, Sustrans Cymru (<i>transcript</i>) | 27 |
| Denise Hampson , Managing Director, Hampson Solutions (<i>transcript</i>) | 29 |
| Questions and comments from the floor (<i>transcript</i>) | 31 |
| <u>Session Chair's closing remarks</u> | |
| Jenny Rathbone AM , Chair, Cross Party Group on Diabetes, National Assembly for Wales (<i>transcript</i>) | 38 |
| <u>Session Chair's opening remarks</u> | |
| Dr Chris Jones , Deputy Chief Medical Officer, NHS Wales (<i>transcript</i>) | 39 |
| <u>Looking forward: The Well-being of Future Generations (Wales) Bill</u> | |
| Dr Sumina Azam , Consultant in Public Health, Public Health Wales (<i>transcript</i>) | 40 |
| Peter Davies , Wales' Commissioner for Sustainable Futures and Chair, Climate Change Commission (<i>transcript</i>) | 43 |
| Questions and comments from the floor (<i>transcript</i>) | 47 |
| <u>Health inequalities and the impact of The Well-being of Future Generations (Wales) Bill</u> | |
| <i>Tackling and reducing health inequalities</i> | |
| Denise Puckett , Programme Manager, Living Well Living Longer, NHS Health Check Programme, Aneurin Bevan University Health Board (<i>transcript</i>) | 51 |
| <i>'Right from the Start: an evidence-based approach to tackling child obesity in the early years'</i> | |
| Kim Roberts , Chief Executive, HENRY (<i>transcript</i>) | 54 |
| <i>Community engagement and opportunities for co-production across services</i> | |
| Colin Davies , Manager, Barry Communities First Cluster Team, Vale of Glamorgan Council (<i>transcript</i>) | 56 |
| <i>Engaging employers in health and wellbeing initiatives</i> | |
| Paul Dunning , Occupational Therapist, Wellbeing through Work, Abertawe Bro Morgannwg University Health Board (<i>transcript</i>) | 59 |
| Questions and comments from the floor (<i>transcript</i>) | 62 |
| <u>Session Chair's and Policy Forum for Wales closing remarks</u> | |
| Dr Chris Jones , Deputy Chief Medical Officer, NHS Wales (<i>transcript</i>) | 66 |
| Jonny Roberts , Associate Editor, Policy Forum for Wales (<i>transcript</i>) | 67 |
| <u>List of Delegates Registered for Seminar</u> | 68 |
| <u>Contributor Biographies</u> | 73 |

Please be advised that speakers' PowerPoint presentations are included within the transcript itself, just beneath the relevant speaker's text. Please note that not all speakers are able to grant permission for us to include their slides.

About this Publication

This publication reflects proceedings at the Policy Forum for Wales Keynote Seminar: Health and wellbeing in Wales - new regulations, promoting healthier lifestyles and tackling health inequalities held on 2nd July 2015. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Policy Forum for Wales is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Policy Forum for Wales are acknowledged. We would also appreciate being informed.

Policy Forum for Wales

UK Headquarters
4 Bracknell Beeches
Old Bracknell Lane West
Bracknell
Berkshire RG12 7BW

T: 01344 864796

F: 01344 420121

publications@westminsterforumprojects.co.uk

Directors

Peter van Gelder

Chris Whitehouse