



FFORWM
POLISIŌAU CYMRU
POLICY FORUM
FOR WALES

Waste policy in Wales - reducing domestic and commercial waste and developing the circular economy 9th June 2015

CONDITIONS FOR USE OF TRANSCRIPTS:

This document is intended to provide a timely reference for interested parties who are unable to attend the event to which it refers. Some portions are based on transcripts of proceedings and others consist of text submitted by speakers or authors, and are clearly marked as such. As such, apart from where it is indicated that the text was supplied by the speaker, it has not been possible for the transcript to be checked by speakers and so this portion of the document does not represent a formal record of proceedings. Despite best endeavours by Westminster Forum Projects and its suppliers to ensure accuracy, text based on transcription may contain errors which could alter the intended meaning of any portion of the reported content. Anyone who intends to publicly use or refer to any text based on the transcript should make clear that speakers have not had the opportunity for any corrections, or check first with the speaker in question. If in doubt please contact the forum first.

Contents

<u>About this Publication</u>	3
<u>Agenda</u>	4
<u>Session Chair's opening remarks</u>	
William Powell AM , Shadow Minister for Environment, Agriculture and Rural Affairs, Welsh Liberal Democrats and Member, Cross Party Group on Construction, National Assembly for Wales (<i>transcript</i>)	6
<u>Achieving 'zero waste Wales': practicalities, challenges and ambition</u>	
Isobel Moore , Head of Business, Regulation and Economics, Natural Resources Wales (<i>transcript</i>)	7
<u>Recycling in Wales inquiry - challenges for household waste policy</u>	
Alun Ffred Jones AM , Chair, Environment and Sustainability Committee, National Assembly for Wales and Spokesperson for Business and Economy, Science and Devolution, Plaid Cymru (<i>transcript</i>)	11
Questions and comments from the floor (<i>transcript</i>)	14
<u>Policy in practice, and impact of reforming waste management in Wales - the Environment Bill, EU legislation and the future for investment</u>	
Meurig Jones , Managing Director, Williams a Williams Cyf (<i>transcript</i>)	23
Paul Jennings , Director, Construction Waste Programme, Constructing Excellence in Wales (<i>transcript</i>)	25
Jane Cherrington , Operations Manager for Waste Strategy, Cardiff Council (<i>transcript</i>)	26
Karen Todd , Senior Manager, Zero Waste Sustainable Business, Asda (<i>transcript</i>)	28
George Monck , Chief Executive, CleanupUK (<i>transcript</i>)	30
Questions and comments from the floor (<i>transcript</i>)	32
<u>Session Chair's closing remarks</u>	
William Powell AM , Shadow Minister for Environment, Agriculture and Rural Affairs, Welsh Liberal Democrats and Member, Cross Party Group on Construction, National Assembly for Wales (<i>transcript</i>)	38
<u>Session Chair's opening remarks</u>	
Jasper Roberts , Deputy Director, Waste and Resource Efficiency, Welsh Government (<i>transcript</i>)	39
<u>What next for EU circular economy programme, and how Wales is affected</u>	
Kęstutis Sadauskas , Director, Green Economy, European Commission (<i>transcript</i>)	40
<u>Moving towards a circular economy: policy priorities</u>	
Dr Andy Rees , Head of Waste Strategy Branch, Welsh Government (<i>transcript</i>)	42
Questions and comments from the floor (<i>transcript</i>)	47
<u>Towards a circular economy - benefits, challenges and next steps for policy</u>	
<i>Waste prevention and recovering the value of resources</i>	
Carl Nichols , Head, WRAP Cymru (<i>transcript</i>)	53
<i>Addressing barriers to developing circular business models in Wales - examples from the Netherlands</i>	
Rebecca Colley-Jones , Former Chair, Chartered Institute of Waste Management (CIWM) Cymru Wales and Circular Economy and Resource Specialist, Bangor University (<i>transcript</i>)	55
<i>Circular economy in practice - designing for reuse, reparation and recyclability</i>	
Gareth Banks , Design Manager, Orangebox (<i>transcript</i>)	57
<i>Business challenges and benefits of moving towards a circular economy</i>	
Professor Carolyn Roberts , Specialist, The Knowledge Transfer Network (<i>transcript</i>)	60
Questions and comments from the floor (<i>transcript</i>)	63
<u>Session Chair's and Policy Forum for Wales closing remarks</u>	
Jasper Roberts , Deputy Director, Waste and Resource Efficiency, Welsh Government (<i>transcript</i>)	68
Jonny Roberts , Associate Editor, Policy Forum for Wales (<i>transcript</i>)	69
<u>Comment</u>	
Rhiannon Holtham , Partner, Clarkslegal LLP	70
Max Wallis , Voluntary Campaigner with Friends of the Earth	71
<u>List of Delegates Registered for Seminar</u>	72
<u>Contributor Biographies</u>	76

Please be advised that speakers' PowerPoint presentations are included within the transcript itself, just beneath the relevant speaker's text. Please note that not all speakers are able to grant permission for us to include their slides.

About this Publication

This publication reflects proceedings at the Policy Forum for Wales Keynote Seminar: Waste policy in Wales - reducing domestic and commercial waste and developing the circular economy held on 9th June 2015. The views expressed in the articles are those of the named authors, not those of the Forum or the sponsors, apart from their own articles.

Although Policy Forum for Wales is grateful to all sponsors for the funding on which we depend, participation in events and publications is never conditional on being a sponsor. As well as funding ongoing operations, sponsorship enables the Forum to distribute complimentary copies of publications, and offer complimentary tickets for events, to Government ministers, parliamentarians and officials most involved in policy.

This publication is copyright. Its copying, in whole or in part, is not permitted without the prior written consent of the publishers. However, extracts of the text may be reproduced for academic or review purposes, subject to the conditions of use outlined in the previous page, providing they are accurate, are not used in a misleading context and the author, their organisation and the Policy Forum for Wales are acknowledged. We would also appreciate being informed.

Policy Forum for Wales

UK Headquarters
4 Bracknell Beeches
Old Bracknell Lane West
Bracknell
Berkshire RG12 7BW

T: 01344 864796

F: 01344 420121

publications@westminsterforumprojects.co.uk

Directors

Peter van Gelder
Chris Whitehouse